

Golden Heritage Revisited

RETIREMENT LIVING  
FOR  
CHINESE & JAPANESE  
SENIORS

**Editor’s Note:** Since its opening 18 months ago, Golden Heritage senior living in San Jose continues to gain acceptance within the Chinese and Japanese community as a home for retirement. Administrator Danny Mar explains the mission of Golden Heritage and why it is different from other independent/assisted living communities in the Bay Area.



Mary and Danny Mar

**A:** Yes, as the Asian senior population grows, the need for senior residential care/living will expand accordingly. Golden Heritage is one of the first retirement communities to focus exclusively on the Chinese/Japanese senior market.

*For more information and a tour of Golden Heritage, call Mary Mar at 408.392.0752 or email [mary.mar@goldenheritage.net](mailto:mary.mar@goldenheritage.net). Golden Heritage is located at 1275 North Fourth Street, San Jose.*

**Q: Why do you feel there is a need for a Chinese/Japanese senior living community like Golden Heritage?**

**A:** Although we are all Americans with many of us 1st or 2nd generation, cultural differences exist. We provide special sensitivity to cultural needs such as language, food and activities. We make our residents feel at home.

**Q: Who are your residents?**

**A:** Our residents are Chinese and Japanese seniors primarily from Northern California. Most are women in their 80s and 90s.

**Q: What makes Golden Heritage different?**

**A:** We are a non-profit, faith based community for seniors of Chinese and Japanese background. Our staff provides support with Chinese language, Chinese and Japanese meals and cultural programs. You don’t have to speak English to live here but most residents speak and understand basic English.

**Q: Golden Heritage is a pioneer in senior living for Chinese and Japanese. Do you see more Asian communities springing up in the future?**

- Senior Living community dedicated to Chinese/Japanese community
- Independent Living, Assisted Living, Memory support services
- 52 upscale apartments
- 24 hour personal care
- Chinese language support
- Three daily meals with focus on Chinese & Japanese food
- Scheduled daily activities including exercise, church programs, bingo, Mahjong, arts and craft, community outings